



DIAMOND BUSINESS CREDIT

November 2007

\$2 MILLION LINE OF CREDIT

When this provider of specialized services to the telecommunications industry had a need for growth capital the ownership team weighed its option. Equity or debt?

The company was venture-backed and, although more venture capital was an option, the principals did not want to further dilute their equity interests. They were experiencing exponential growth and were on target to becoming a national market leader so slowing the growth was not an attractive option either. Because it was an early stage company with no profit history, it did not qualify for traditional bank financing.

What they needed was a flexible, entrepreneurial lender that would solve the cash flow problem, allow them to leave at any time without a prepayment penalty and require no equity or warrants in return.

An impossible request? Not here at Diamond, this is our standard deal and we delivered as advertised.

Asset-Based Financing as small as \$25,000

- Start-up Companies
- Companies with losses and a turnaround plan
- Other tough situations
- Creative deal structuring
- Streamlined, local decision-making
- Easy in, Easy out

- [To learn more about what we do here at Diamond...](#)

Do You Know Of A Business That Needs Help?

[Click here to contact Dave Lawrence...](#)

[Click here to contact George Gochis...](#)